

COMMUNITY LOGO DESIGN CONTEST

Contest Overview

We are inviting Indigenous artists, youth, designers, and community members to create a meaningful logo in honour of Residential School Survivors. This initiative supports education and awareness about the Residential School system and its intergenerational impacts. The selected logo will help amplify the resilience of Survivors, support community healing, and be a reflection of the individual's and community's reclamation of culture and pride. The selected logo design will be proudly:

- Featured on our website and banners at our Every Child Matters Pow Wow held in Kirkland Lake on National Truth and Reconciliation Day
- Printed on ribbon skirts and shirts worn by our Council of Wisdom Keepers and other Keepers of the Circle staff during the Pow Wow event

Design Guidelines

This contest is about bringing awareness about the history and lasting impacts of Residential Schools and raising community voices. Please ensure your design reflects your own creativity and care. By submitting an entry, you confirm that the artwork is entirely your own.

We ask that all submissions be original work created by the artist.

- Do not copy, trace, or closely resemble existing logos, artwork, or copyrighted material
- Do not use stock graphics, clip art, or AI-generated designed
- Submissions must not infringe on anyone else's copyright or intellectual property

Logo Selection

Our Council of Wisdom Keepers will select the winning logo, and all logo submissions will be reviewed anonymously. A small team from Keepers of the Circle's staff will manage submission and remove identifying information before designs are shared with the judging panel. To ensure fairness and respect for all participants, please do not include your name, signature watermark, or identifying marks on your logo design. The winning artist agrees to transfer usage rights to Keepers of the Circle and will always be credited where possible.

Prize & Recognition

The winner of this contest will receive the following:

- Winning design printed on ribbon skirts and shirts for Elders and KOTC Staff



- Recognition at our National Indigenous Peoples Day Pow Wow on June 21, 2026 and our Every Child Matters Pow Wow on September 30, 2026
- Featured on our social media and website
- Honorarium of \$500

How To Enter

To enter this contest, please submit the following:

- Your Logo (JPEG or PNG)
- Vector File, if available (AI, EPS, or SVG)
- A short explanation (100 words maximum) about the meaning behind your design

All submissions must be received by **Tuesday, March 10th, 2026 by 5pm EST.**

Submission can be submitted through email to s.soucie@keepersofthecircle.com.

This contest is open to Indigenous community members of all ages, and is limited to one submission per person.